



“Making A Mark”
2012 Annual Black History Month Celebration

Event Sponsor:  **Elizabethtown Gas**
An AGL Resources Company

Dear Friend:

We are pleased to announce this year's African American Leadership Committee (AALI) Signature Event: “Making a Mark” to benefit the AALI committee and their mission to mobilize the caring power of the African American community and to improve African American lives in Union County. This year's event will be held on Friday, February 24, 2012, at Kean University (STEM Building), 1075 Morris Ave., Union, NJ and will feature a presentation of the *History of Black Dance*.

United Way's dedicated Board, staff, and community volunteers recognize that no single group can address the complex problems that matter most to a community. That is why United Way works with other local organizations and community leaders to assess pressing issues, set goals and measure results every step of the way.

A very important source of income at this event is Sponsorship. Over 150 community members, business leaders and guest at this event will be made aware of your participation through signage, announcements and an award presentation acknowledging our generous supporters. We would greatly appreciate your support by participating in a sponsorship opportunity. We have enclosed a form for you to complete and return in the envelope provided.

If you have any questions or would like additional information regarding the “Making a Mark” event, please do not hesitate to call Tenisha Malcolm at United Way of Greater Union County (908) 353-7171 ext. 136.

Your generosity brings hope to the residents of Union County creating a better future in the areas of Family Strengthening, Education, Income and Health.

Sincerely,

Tenisha Malcolm
Marketing & Communications Manager
United Way of Greater Union County



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On behalf of the “AAALI” event committee and United Way of Greater Union County, we are honored to invite you to our Signature Event on Friday, February 24, 2012, 6:30PM – 9PM, at Kean University (STEM Building) 1075 Morris Avenue, Union, NJ. Sponsorship and tickets are now available. For more information please call Tenisha Malcolm at 908.353.7171 x136.

The following sponsorships are available:

- Gold Sponsor.....\$2,500**
 - Eight tickets to the event
 - Prominent signage at event refreshment areas
 - Company name and logo recognized as a “Presenting Sponsor” on all event materials and signage.
 - Verbal recognition and plaque presentation at the event.
 - Recognition as a sponsor in all press releases, public service announcements and event publicity.
 - Prominent placement in 2011-2012 Annual Report, distribution 16,000
- Silver Sponsor.....\$1,000**
 - Six tickets to the event
 - Prominent signage at event refreshment areas
 - Recognition as a sponsor in all press releases, public service announcements and event publicity
 - Placement in 2011-2012 Annual Report, distribution 16,000
- Business Leader Advocate\$500**
 - Four tickets to the event
 - Signage at the event
 - Placement in 2011-2012 Annual Report, distribution 16,000
- Community Partner.....\$250**
 - Two tickets to the event
 - Placement in 2011-2012 Annual Report, distribution 16,000
- Friend.....\$50**
 - One ticket to the event
 - Placement in 2011-2012 Annual Report, distribution 16,000
- Individual Tickets.....\$25**

We thank you in advance for your support!

United Way of Greater Union County’s African American Leadership Initiative
Tenisha Malcolm, 908.353.7171 Ext. 136
www.uwguc.org



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Please complete and return to:
United Way of Greater Union County
33 West Grand Street
Elizabeth, NJ, 07202
TAX ID: 22-1904427

Please check box(s) to indicate selection:

Sponsor Levels:

- Gold Sponsor.....\$2,500
- Silver Sponsor.....\$1,000
- Business Leader Advocate.....\$500
- Community Partner.....\$250
- Friend.....\$50

Other:

- Individual Ticket.....\$25

I would like to attend this event: _____ # of individual tickets @ \$25 each = \$ _____.

I would like to make a donation in the amount of \$ _____

Contact Person: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Enclosed is my check in the amount of \$ _____ made payable to: United Way of Greater Union County

Please Charge \$ _____ to my: ___ Visa ___ Mastercard ___ American Express

Card # _____ Exp. Date: _____