

Top 10 Reasons for Supporting United Way of Greater Union County

1 *Because the need is enormous.*

One in three Union County children are not ready to learn when they start school. The typical family must spend 24% of its income on day care—for just one child. One in six people are uninsured, and 80% of them are from working families.

2 *Because resources are scarce.*

Government funding for health and human services have been declining dramatically in recent years, forcing many agencies to eliminate critical programs or close their doors altogether. After the government, United Way is the leading funder of this vital network of support, but in Union County alone, United Way has just \$1 of funding for every \$3 of requests.

3 *Because your gift will deliver results.*

Every United Way funded program must demonstrate measurable and lasting results—to ensure that your contributions make the greatest impact possible. It's not about how many kids attend an after school program, it's about how many of those kids stay in school and graduate. It's not about how many people receive meals at a soup kitchen; it's about how many of them no longer need the services because they've become self-sufficient.

4 *Because your donation does more than fund agency programs.*

For example United Way oversees the Nurse Family Partnership program in Union County. Nurse Family Partnership is an evidence-based, community health home visitation program that helps transform the lives of vulnerable mothers pregnant with their first child. Each mother served is partnered with a registered nurse early in her pregnancy and receives ongoing nurse home visits that continue through her child's second birthday.

5 *Because your contribution helps your local community.*

United Way does extensive research to understand the needs in each community we serve and then we fund a network of local programs to address those needs. Your donation is invested in your local community.

6 *Because your dollars leverage more dollars.*

United Way funding is like a “Good Housekeeping Seal of Approval” for health and human service agencies. Because United Way does such a thorough job of reviewing its funded agencies for fiscal accountability and program effectiveness, United Way partner agencies are able to leverage additional dollars from government and other grantors.

7 *Because no agency or program can do it alone.*

It takes coordination and an entire network of programs to keep our communities strong—and that's what United Way provides. With a deep network of relationships with government, community and business leaders, health and human service experts, volunteers and donors, United Way is uniquely positioned to provide the leadership and resources to get things done.

8 *Because your gift will address the greatest needs.*

United Way focuses on the most important human care issues of our day. From affordable housing to education to healthcare access to economic self-sufficiency to crisis support—United Way works to address the greatest challenges facing people in each community.

9 *Because we all benefit from United Way.*

From programs that help our neighbors and even our own families cope in the face of home fires or other unexpected crisis, to programs that help working families overcome life's challenges and remain self-sufficient—each of us has inherited a wealth of community support services that has improved the quality of life in our region. It is up to each of us to protect and sustain it.

10 *Because your gift will change peoples' lives.*

United Way donations have made possible what seemed impossible for people who are growing up in an at-risk neighborhood but have had a safe place to learn and grow in a United Way funded after school program. Thanks to United way donors, they all became successful in school and are on track to graduate.