

OUR RESPONSE

In March 2020, we established the UWGUC COVID Emergency Response Fund.

\$250,000

Funds raised to date, from foundations, grants and individual donors.

400

People served in rental, mortgage, emergency housing, utility and other assistance.

Through donations of fresh and nonperishable food from Amazon Logistics and the Community Food Bank of New Jersey, we host weekly food distributions.

900

People served on a weekly basis since the pandemic began.



STAY CONNECTED

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United Way of
Greater Union County



BUILDING RESILIENCY

EMPOWERING PARENTS, FAMILIES AND INDIVIDUALS

uwguc.org

WHAT WE KNOW

At the start of the Pandemic, nearly 15% of Union County families did not have access to healthcare and 25% were considered living below the federally defined poverty level.

As the crisis grew and mandated closures went into effect, we quickly saw an increase in the number of families struggling to meet basic needs prompting us to quickly increase our capacity to help our community.

The unemployment rate went from 4.5% in January to 16.4% in June 2020 resulting in more than 81,000 unemployed residents, 3100 evictions filed, and 9000 SNAP (food stamp) applications filed in Union County.



FAMILY STRENGTHENING

ENSURING ACCESS TO
RESOURCES FOR OUR COMMUNITY

United Way of Greater Union County has accelerated our ongoing transformation to continue strengthening our community in ways that are impactful and meaningful to our time.

We have modernized our comprehensive approach to family strengthening that reinforces support for families facing educational, health and economic barriers and, that ensures opportunities to succeed in both the traditional and virtual (online) setting.

—○ STRENGTHENING FAMILY SKILLS

Our work is focused on helping families gain the skills necessary to successfully raise their families. Through our four Family Success Centers and our Family Support and Prevention programs, we provide:

- Coaching to help families address their child's education or health barrier.
- Guidance on preparing for employment including resume writing, interviewing skills, online job search.
- Training that builds positive parenting skills including problem solving and advocacy skills .

—○ INCOME STABILITY

• We are providing financial assistance to individuals and families who need immediate support in rental assistance, utility assistance and food.

• We are helping families and individuals develop financial independence by providing them with courses in credit repair, budgeting and more.

• Providing baby needs including diapers and other essentials and medicine.

—○ HEALTH

• Provide food to over 900 families every week including 400 seniors.

• Our Nurse Family Partnership provides coaching and support to vulnerable first-time mothers and their babies to ensure a healthy pregnancy, birth, and child development.

• Our Healthy Plainfield Coalition focuses on increasing access to health services for vulnerable communities, promoting proven preventative measures for COVID19, managing stress, and promoting the utilization of telehealth.

• We provide administrative support to help meet the needs of communities most affected by AIDS/ HIV through the Ryan White Part A program.

—○ EDUCATION

• We provide children with access to pre-school and tutoring services.

• We help parents understand online learning through a series of workshops.

• We provide vocational training and job placement for people with disabilities.

IMPACT BY THE NUMBERS

FAMILY STRENGTHENING

3155 served in employment services, parent/child bonding activities, life skills training, advocacy, parent coaching and family planning development.

EMERGENCY FINANCIAL ASSISTANCE

581 served in rental assistance.

311 served in utility assistance.

297 served in child care assistance.

7589 served in shelter nights.

17,939 meals served.

IMPROVING HEALTH OUTCOMES

712 served in family health, mental health and nursing services.

ACHIEVING EDUCATIONAL EXCELLENCE

996 students supported in pre-school, elementary school, high school and vocational training.



WE NEED YOUR HELP NOW MORE THAN EVER

We need your help to ensure our work continues and our communities remain strong, even during unprecedented times. Although we've made progress, there is so much more to do as we continue *Building Stronger Families and Stronger Communities*. Here's how you can Stand United for quality education, income stability and health.

GIVE

A generous contribution to United Way of Greater Union County will enable us to keep fighting for the health, education and income stability of children and families across Union County.

ADVOCATE

Contact your local government officials to address issues you believe are pressing or join a Community Council.

VOLUNTEER

Are you an expert in a field and can share your knowledge with others in the community through virtual workshops? We encourage you to connect with us to help change a life.

Learn more by visiting us online at
uwguc.org