

2018 Season of CARING



Holiday Wishes Drive

October 2018

As we begin the holiday season and give thanks for all the blessings in our own lives, we hope we can count on your support in our 2018 Season of Caring. In an effort to brighten the lives of children and families in need, United Way of Greater Union County asks for your support in providing gifts for families and children in Union County, North and South Plainfield.

This year, the drive will take place from **November 5- December 3, 2018**. Gifts will be picked up from your company and delivered to one of our community partners. We ask that you keep in mind the quality of each gift as all children will open them together.

Please see attached Participation Menu contains detailed information regarding the drive. By giving back to those in need, the Season of Caring offers your employees an opportunity to participate in the following:

- Holiday Wishes Program- Granting one wish for each child and up to \$50 per gift

Food Card Drive- Provides direct critical assistance to families and allows them to purchase items they need most at a supermarket

This is an awesome opportunity for you to make a difference in the lives of children, for whom your gifts may be the only ones they'll receive this holiday season.

To participate in this year's Season of Caring, please email or call me with your request and the number of tags your company would like by Friday, November 2, 2018. Together, we'll coordinate the best dates to pick up your gifts.

Thank you for bringing so much joy this holiday season and we look forward to another successful Season of Caring initiative!

2018 Season of CARING



Holiday Wishes Drive

Thank you for participating in the **Holiday Wishes Drive**, an initiative that fulfills the wishes of children whose parent/guardian does not have the resources to purchase holiday gifts.

United Way will:

- Collect the names of the children and their holiday wish from our partners throughout Union County
- Provide the names, ages, and a wish of each child to businesses or groups interested in participating. The age range for the 2018 Season of Caring is 0-8.

Your company will:

- Publicize the holiday wishes program to your employees (materials will be provided). Appoint a representative to coordinate the distribution of the holiday wishes.
- Encourage your employees to deliver the collected items at the conclusion of the drive (pick-ups will be arranged).



Please note a Season of Caring starter kit including posters, gift labels, tracking sheet and a Coordinator tip sheet is provided to all participants.

Host a Food Card Drive!

United Way works with partners throughout Union County to identify those in need of food for the holidays. We encourage our business partners and other groups to hold a Food Card Drive to fulfill these needs. Similar to the Holiday Wishes program, your company will:

- Publicize the Food Card Drive.
- Purchase food cards from local supermarkets.
- Select a coordinator to collect the food cards.

Please note a Food Card Drive starter kit including posters, tracking sheet and a coordinator tip sheet is provided to all participants.

Thank you for your support!

2018 Season of CARING



Holiday Wishes Drive

TIP SHEET Holiday Wishes Coordinator

Thank you for helping United Way of Greater Union County fulfill the wishes of children throughout Greater Union County! In order to help you run a successful Holiday Wishes drive, we've compiled the following tips to guide you through the program.

- United Way will provide you with a pre-determined number of families with wishes to fulfill.
- You will receive a master sheet with the family of names, ages and three wishes. It is recommended that next to each name you write the name of the staff member who intends to fulfill one of the three wishes. Staff members can share a name. Provide the Holiday Wishes gift tags to the participating staff member(s) to label their gifts.
- Post the supplied posters in prominent locations promoting the drive. Cafeterias and bathrooms are a great place to catch people's attention!
- United Way has email reminder postcards available. Your United Way representative can supply these to you. Some participants have found it helpful
- **Schedule a collection date with your United Way Representative, December 4th-7th.**

For immediate assistance, please contact your United Way of Greater Union County Representative.

Thank you for supporting the 2018 Holiday Wish Program!

United Way of Greater Union County Rep: _____

Contact info: _____

2018 Season of CARING



Holiday Wishes Drive

TIP SHEET Food Card Coordinator

Similar to the Holiday Wishes Drive, United Way of Greater Union County partners throughout Union County to identify those in need of food for the holidays. Here are a few tips

- United Way will provide you with a pre-determined number of families in need.
- You will receive a master sheet with names of families. It is recommended that next to each name you write the name of the staff member who intends to purchase a food card. Staff members can share a name.
- Post the supplied posters in prominent locations promoting the drive. Cafeterias and bathrooms are a great place to catch people’s attention!
- Schedule a collection date with your United Way Representative, beginning December 3-14, 2018.

For immediate assistance, please contact your United Way of Greater Union County Representative.

Thank you for supporting the 2016 Holiday Wishes Program!

United Way of Greater Union County Rep: _____

Contact info: _____