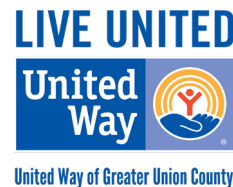


United Way of Greater Union County

ANNUAL CELEBRATION 2019



In the *spirit* of Union County

March, 2019

Dear United Way Supporter,

We ask for your support for our **2019 Annual Celebration** event where we recognize and celebrate those who share in our mission of service and, also gives the opportunity for all to network with like-minded individuals who support us in volunteerism, advocacy and philanthropy.

This year's Celebration, our largest fundraiser of the year, will take place **at the Hilton Garden Inn Hotel in Springfield, NJ on the evening of June 19, 2019 from 6-9 p.m.**

Ways to support our event:

- Attend the event
- Become a Sponsor: *As a sponsor at the Annual Celebration, your company's reach of local marketing exposure will benefit from the positive imagery of supporting United Way and reinforce your company's reputation as a good corporate citizen to your customers, employees and Union County residents.*

Proceeds will support United Way of Greater Union County's mission to improve lives and build strong communities in the areas of education, income stability, health and family strengthening. A formal invitation will arrive in mail boxes soon and invite you to attend the event to see first-hand how your support makes a difference in the lives of those we serve in Union County.

Enclosed, please find our sponsor form with all the pertinent information. Forms and ads can be mailed to our office using the enclosed envelope, or if you prefer, please emailed them to Melanie. **Reserve your space by May 24, 2019 and ask that payment be received by June 14th.** Please contact Melanie at 908.353.7171, ext. 104 or email her at melanie.mclaurin@uwguc.org for more information. Information can also be found on our website at www.uwguc.org/2019-annual-celebration.

Thank you for your support and we look forward seeing you at the Annual Celebration!

Sincerely,

James W. Horne, Jr.
President & CEO

Melanie McLaurin
Director of Marketing & Community Engagement

save **the** date



United Way of Greater Union County

ANNUAL **C E L E B R A T I O N** 2019

In the *spirit* of Union County

Wednesday, June 19, 2019

HILTON GARDEN INN HOTEL
SPRINGFIELD, NEW JERSEY

Activities to commemorate the event

Cocktails and Dinner | Annual Celebration Journal | Awards Presentation
Other prizes

Contact Melanie McLaurin at melanie.mclaurin@uwguc.org or call 908.353.7171 Ext. 104.



United Way of Greater Union County
ANNUAL CELEBRATION
2019

Wednesday, June 19, 2019, 6-9 p.m.

Hilton Garden Inn Hotel
 Springfield, New Jersey

LIVE UNITED



United Way of Greater Union County

SPONSORSHIP

PRESENTING SPONSOR.....\$7,500 • Top billing on invitations and all event, promotion and marketing of event as Presenting Sponsor • 2 VIP Reserved tables of 8 • Inside cover (front or back) color full-page ad in Annual Celebration event journal (ONLY 2 AVAILABLE) • Opportunity to display your company’s marketing materials at the event • Prime placement of logo on United Way website and at the event • Special recognition from the podium as a Presenting Sponsor • An opportunity to have a special appetizer or cocktail named in your company’s honor • An invitation for 1 Foursome at the annual Golf Outing in June • Your company featured in United Way of Greater Union County’s Annual Report • signage, logo placements, press, company profile in newsletter (with link to website)

Community Leader Sponsor.....\$5,000 • Company name recognized as a “Community Leader” on all event materials and signage for one year. • One reserved table of 10 at Annual Celebration plus 3 additional tickets to be donated to a United Way partner agency of choice • Full-page color ad in Annual Celebration event journal • Prominent signage at Annual Celebration • Logo placement on event web page (with link to your web site) • Inclusion in all pre- and post- press releases for Annual Celebration as Community Leader • Company profile in one United Way electronic newsletter (including a link to your company website)

Community Partner Sponsor.....\$3,500 • Company name recognized as a “Community Partner” on all event materials and signage for one year • One reserved table of 6 at Annual Celebration plus 2 additional tickets to be donated to a United Way partner agency of choice • One full-page color advertisement in Annual Celebration event journal • Logo placement on event web page (with link to your web site) • Inclusion in all pre- and post- press releases for Annual Celebration as Community Partner

Pacesetter Sponsor.....\$2,500 • 5 tickets to Annual Celebration • Full-page color ad in Annual Celebration event journal • Logo placement on event web page (with link to your web site) • Inclusion in all pre- and post- press releases for Annual Celebration as Pacesetter Sponsor

Loyal Supporter Sponsor.....\$1,000 • 2 tickets to Annual Celebration • Full page color ad in Annual Celebration event journal • Logo placement on event web page (with link to your web site) • Inclusion in all pre- and post- press releases for Annual Celebration as Loyal Supporter

Patron Sponsor.....\$500 • Full page color ad in Annual Celebration event journal • A ticket to Annual Celebration and name listing in Annual Celebration event journal

For more information, please contact Melanie McLaurin at melanie.mclaurin@uwguc.org
 or call 908.353.7171 Ext. 104.

Wednesday, June 19, 2019, 6-9 p.m.
Hilton Garden Inn Hotel
Springfield, New Jersey

SPONSORSHIP FORM

- Presenting Sponsor \$7,500
- Community Leader Sponsor \$5,000
- Community Partner Sponsor \$3,500
- Pacesetter Sponsor \$2,500
- Loyal Supporter Sponsor \$1,000
- Patron Sponsor \$500

Full Page
dimensions
4 1/4 X 7 1/4

PLEASE NOTE: Full page size 4 1/4 X 7 1/4 . Include camera-ready copy and company logo. Please email jpeg, pdf, gif ads to Melanie at melanie.mclaurin@uwguc.org.

DEADLINE: Friday, May 24, 2019

Please use last year's ad I will email my ad My ad is enclosed Create my ad, my message is enclosed!

CONTACT INFORMATION

Contact Name: _____

Company: _____

Billing Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

My check made payable to United Way of Greater Union County in the amount of: \$_____ is enclosed

Please charge \$_____ to my Visa MasterCard Amex

Card # _____ Exp. Date: _____

Signature: _____

Contact Melanie McLaurin at 908.353.7171, ext. 104 • Fax: 908.353.6310 • E-mail: melanie.mclaurin@uwguc.org.

United Way of Greater Union County · 33 W. Grand Street, Elizabeth, NJ 07202

All contributions are tax deductible to the extent allowed by law.

THANK YOU!