

March 2019

Dear Board Member,

As a valued member of our Board of Trustees, we are grateful for your service to United Way of Greater Union County. Your knowledge, passion and expertise guides our principles as we sustain our organization in the 21st century.

We ask for your support for this year's **Annual Celebration!** and/or the **Annual Golf Outing**. For your consideration and pledge, enclosed please find all pertinent information pertaining to both events:

- 2019 Annual Celebration and Golf Outing Dual Sponsorship
- 2019 Annual Celebration Contribution & Sponsor Forms (*includes the Board Benefactor ad*)
- 2019 Annual Golf Outing Contribution Forms

We invite you to attend and support one or both events as your presence is needed and appreciated. This year's **Annual Celebration will take place at the Hilton Garden Inn Hotel in Springfield, NJ on the evening of June 19, 2018 from 6-9 p.m.**, where we'll recognize those who give in the form of service, philanthropy and advocacy. The **12th Annual Delv District Golf Outing** sponsored by FedEx Ground will be held at the **Royce Brook Golf Club in Hillsborough, NJ on June 27, 2019**.

All proceeds from both events will benefit programs funded by United Way of Greater Union County. We are grateful for your continued support and generosity in our efforts to build strong families and strong communities.

We ask that you return your form with payment by June 3, 2019. Sponsors will be featured on our website and in all media opportunities. Melanie is available to answer any questions you may have regarding both events. Please contact her at melanie.mclaurin@uwguc.org or by telephone at 908.353.7171, ext. 104.

Sincerely,

A handwritten signature in black ink, appearing to read "Alison Yablonowitz".

Alison Yablonowitz
Chairperson

A handwritten signature in black ink, appearing to read "James W. Horne, Jr.".

James W. Horne, Jr.
President & CEO



United Way of Greater Union County
ANNUAL CELEBRATION
2019

June 19, 2019

**Cocktails and Dinner
Awards Presentation
Other prizes**



GOLF UNITED

Sponsored by **FedEx**
Ground

JOIN US FOR OUR

12TH ANNUAL DELV DISTRICT GOLF OUTING
THURSDAY, JUNE 27, 2019

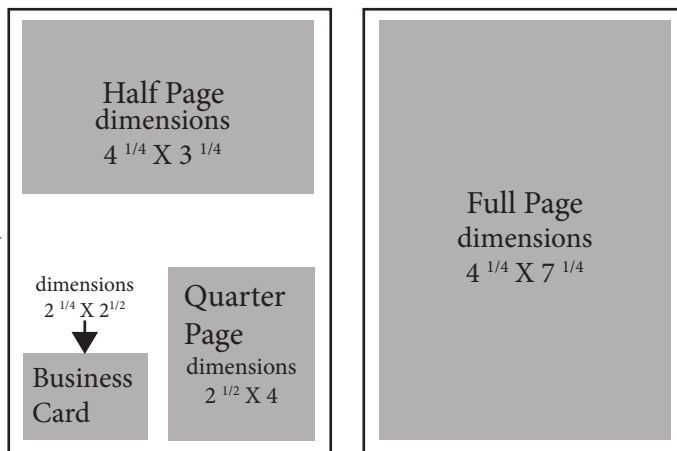
ROYCE BROOK GOLF CLUB
201 HAMILTON ROAD, HILLSBOROUGH, NEW JERSEY



BOARD CONTRIBUTION FORM

Please check all that applies.

- I would like to purchase ____ ticket(s) to the Annual Celebration \$80.00 per person \$_____
- BOARD Benefactor Ad-\$50 per Board Member
 (The Board benefactor ad is a full page color ad collectively paid for by UWGUC Board Members. It also includes name listing in Annual Celebration journal as Benefactors of the Event)
- Full Page Ad B&W \$350
- Half Page Ad B&W \$250
- Quarter Page Ad B&W \$150
- Business Card Ad B&W \$50



PLEASE NOTE: Full page size 4 1/4 X 7 1/4 . Include camera-ready copy and company logo. Please email jpeg, pdf, gif ads to Melanie at melanie.mclaurin@uwguc.org.

DEADLINE: June 3, 2019

For personal and business ads, please check off one of the following:
 I will email my ad My ad is enclosed Please use the ad I placed last year

For your convenience, Board Members can also make contributions online at www.uwguc.org/annual-celebration-board-giving

CONTACT INFORMATION

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

- Enclosed is my check made payable to United Way of Greater Union County in the amount of: \$_____
- Please charge \$_____ to my [] Visa [] MasterCard [] Amex
 Card # _____ Exp. Date: _____
 Signature: _____

For information, contact Melanie McLaurin at 908.353.7171, ext. 104 • Fax: 908.353.6310 • E-mail: melanie.mclaurin@uwguc.org.
 United Way of Greater Union County · 33 W. Grand Street, Elizabeth, NJ 07202
 All contributions are tax deductible to the extent allowed by law.

THANK YOU!

United Way of Greater Union County

ANNUAL CELEBRATION 2019



Wednesday, June 19, 2019, 6-9 p.m.
Hilton Garden Inn Hotel
Springfield, New Jersey

LIVE UNITED



United Way of Greater Union County

SPONSORSHIP

PRESENTING SPONSOR.....\$7,500 • Top billing on invitations and all event, promotion and marketing of event as Presenting Sponsor • 2 VIP Reserved tables of 8 • Inside cover (front or back) color full-page ad in Annual Celebration event journal (ONLY 2 AVAILABLE) • Opportunity to display your company’s marketing materials at the event • Prime placement of logo on United Way website and at the event • Special recognition from the podium as a Presenting Sponsor • An opportunity to have a special appetizer or cocktail named in your company’s honor • An invitation for 1 Foursome at the annual Golf Outing in June • Your company featured in United Way of Greater Union County’s Annual Report • signage, logo placements, press, company profile in newsletter (with link to website)

Community Leader Sponsor.....\$5,000 • Company name recognized as a “Community Leader” on all event materials and signage for one year. • One reserved table of 10 at Annual Celebration plus 3 additional tickets to be donated to a United Way partner agency of choice • Full-page color ad in Annual Celebration event journal • Prominent signage at Annual Celebration • Logo placement on event web page (with link to your web site) • Inclusion in all pre- and post- press releases for Annual Celebration as Community Leader • Company profile in one United Way electronic newsletter (including a link to your company website)

Community Partner Sponsor.....\$3,500 • Company name recognized as a “Community Partner” on all event materials and signage for one year • One reserved table of 6 at Annual Celebration plus 2 additional tickets to be donated to a United Way partner agency of choice • One full-page color advertisement in Annual Celebration event journal • Logo placement on event web page (with link to your web site) • Inclusion in all pre- and post- press releases for Annual Celebration as Community Partner

Pacesetter Sponsor.....\$2,500 • 5 tickets to Annual Celebration • Full-page color ad in Annual Celebration event journal • Logo placement on event web page (with link to your web site) • Inclusion in all pre- and post- press releases for Annual Celebration as Pacesetter Sponsor

Loyal Supporter Sponsor.....\$1,000 • 2 tickets to Annual Celebration • Full page color ad in Annual Celebration event journal • Logo placement on event web page (with link to your web site) • Inclusion in all pre- and post- press releases for Annual Celebration as Loyal Supporter

Patron Sponsor.....\$500 • Full page color ad in Annual Celebration event journal • A ticket to Annual Celebration and name listing in Annual Celebration event journal

Full page size ad: 4 1/4 X 7 1/4 . Please email jpeg, pdf, gif ads to Melanie at melanie.mclaurin@uwguc.org.

___ Presenting Sponsor, \$7,500 ___ Community Leader Sponsor, \$5,000 ___ Community Partner Sponsor, \$3,500
___ Pacesetter Sponsor, \$2,500 ___ Loyal Supporter Sponsor, \$1,000 ___ Patron Sponsor, \$500

CONTACT INFORMATION

Contact Name: _____
Company: _____
Address: _____
City, State, Zip: _____
Phone: _____ E-mail: _____

THANK YOU!

Enclosed is my check made payable to United Way of Greater Union County in the amount of: \$ _____

Please charge \$ _____ to my [] Visa [] MasterCard [] Amex
Card # _____ Exp. Date: _____

Signature: _____

For information, contact Melanie McLaurin at 908.353.7171, ext. 104 • Fax: 908.353.6310 • E-mail: melanie.mclaurin@uwguc.org.

United Way of Greater Union County • 33 W. Grand Street, Elizabeth, NJ 07202

All contributions are tax deductible to the extent allowed by law.



12TH ANNUAL DELV DISTRICT GOLF OUTING THURSDAY, JUNE 27, 2019

ROYCE BROOK GOLF CLUB
201 HAMILTON ROAD, HILLSBOROUGH, NEW JERSEY

Sponsorship Packages

Please check one and mail back with your check.

- Presenting Sponsor**
\$5000
Recognition and company logo on all PR/Marketing materials, signage and special recognition throughout the event, 2 Foursomes, Tee sign
- Lunch Sponsor**
\$3000
Signage and recognition at Lunch;1 Foursome
- Awards Sponsor**
\$2500
Signage and recognition at Awards;1 Foursome
- Beverage Cart Sponsor**
\$2000
Signage and recognition on Beverage Cart, 1 Foursome
- GPS Sponsorship** \$400
- Golf Cart Sponsorship** \$300
- Score Card Sponsor** \$300
- Tee Sign** \$225



Please make check payable to United Way of Greater Union County and return by May 13, 2019

United Way of Greater Union County,
33 West Grand Street, Elizabeth, NJ
07202
Tel: 908.353.7171, ext. 125





Proceeds to benefit



12TH ANNUAL DELV DISTRICT GOLF OUTING THURSDAY, JUNE 27, 2019

ROYCE BROOK GOLF CLUB
201 HAMILTON ROAD, HILLSBOROUGH, NEW JERSEY

Golfer Registration & Payment Form

PLEASE CHECK ONE

- I am a Golf Captain and I'm paying for my entire foursome. (\$640.00)
- I am a Golf Captain however, I'm **ONLY** paying for myself. (\$160 per golfer)
- I am an Individual Golfer
 - ↳ My Golf Captain is: _____



FOR GOLF CAPTAINS: PLEASE LIST ALL GOLFERS PLAYING IN YOUR FOURSOME.

Golf Captain #1: _____

Player #2: _____

Telephone: _____

Telephone: _____

Email: _____

Email: _____

Player #3: _____

Player #4: _____

Telephone: _____

Telephone: _____

Email: _____

Email: _____

Payment Information

Please see total amount enclosed: \$_____

- I am unable to attend however, I would like to make a donation to United Way.
- I've enclosed my check to golf
- Please charge my credit card: ___MasterCard ___Visa ___Amex

Name as it appears on card: _____

Billing Address: _____ Billing Zip Code: _____

Credit Card# _____ Expires: _____

(Please make check payable to United Way of Greater Union County and mail your payments to: 33 West Grand Street, Elizabeth, NJ 07202).

Please mail your payment to United Way of Greater Union County by May 13, 2019
For your convenience, you may also register and pay online at uwguc.org/golf-United

LIVE UNITED



United Way of Greater Union County
33 West Grand Street
Elizabeth, New Jersey 07202
908.353.7171
uwguc.org



June 19, 2019



Thursday, June 27, 2019

DUAL SPONSORSHIP OPPORTUNITIES - Annual Celebration! and Golf Outing

All category level of benefits are active for one full year and include logo placement on our website as a sponsor. Proceeds from both events will benefit children in the areas of education, income stability and health.

COUNTY-WIDE INVESTMENT SPONSOR \$8000

Annual Celebration (value: \$7500): Top billing on invitations and all event, promotion and marketing of event as County-wide Investment Sponsor

- 2 VIP Reserved tables of 8
- Inside cover (front or back) color full-page ad in Annual Celebration event journal (ONLY 2 AVAILABLE)
- Opportunity to display your company's marketing materials at the event
- Prime placement of logo on United Way website and at the event
- Special recognition from the podium as a County-wide Investment Sponsor
- An opportunity to have a special appetizer or cocktail named in your company's honor (optional)
- Your company featured in United Way of Greater Union County's Annual Report
- Prominent signage, logo placements, pre and post press,
- Photo opportunities between company employees and United Way of Greater Union County

Golf Outing (value: \$865): 1 Foursome, Tee Sign, event signage and recognition at awards

- Logo placement on event web page (with link to your web site)
- Inclusion in all pre- and post- press releases

This category also includes logo placement at these engagement events:



AUGUST- Supports Stuff the Bus: helps provides ready to learn backpacks to children in Union County



DECEMBER-Supports Season of Caring: helps provides gifts during the holiday season to children in Union County

CULTIVATING SPONSOR \$6500

Annual Celebration (value: \$3500): One reserved table of 6 at Annual Celebration

- One full-page color advertisement in Annual Celebration event journal signage and name recognition at the event as a Cultivating Sponsor
- Logo placement on event web page, company profile in digital newsletter (with link to website)
- Inclusion in all pre- and post- media coverage for Annual Celebration

Golf Outing (value: \$3000): Signage and recognition at Lunch;1 Foursome

- Inclusion in all pre- and post- press releases

This category also includes logo placement at ONE of these engagement events:



OR



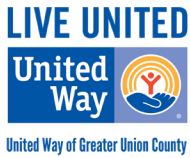
PLATINUM SPONSOR \$5000

Annual Celebration (value: \$2500): 4 tickets to Annual Celebration

- Full-page color ad as a Platinum Sponsor in Annual Celebration event journal, signage and name recognition at the event
- Logo placement on event web page (with link to your web site)
- Inclusion in all pre- and post- press releases for Annual Celebration as Platinum Sponsor

Golf Outing (value: \$2500): Signage and recognition at Awards;1 Foursome, and recognition at awards

- Logo placement on event web page (with link to your web site)



June 19, 2019

Thursday, June 27, 2019

DUAL SPONSORSHIP OPPORTUNITIES - Annual Celebration! and Golf Outing

SILVER SPONSOR \$3000

Annual Celebration (value: \$1000): 2 tickets to Annual Celebration

- Full page color ad as a Silver Sponsor in Annual Celebration event journal, signage and name recognition at the event
• Logo placement on event web page (with link to your web site)
• Inclusion in all pre- and post- press releases for Annual Celebration

Golf Outing (value: \$2000): Signage and recognition on Beverage Cart, 1 Foursome; Logo placement on event web page

CONTRIBUTING SPONSOR \$1000

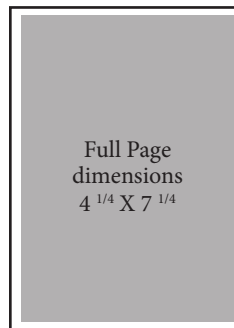
Annual Celebration (value: \$500): Full page color ad in Annual Celebration event journal as a Contributing Sponsor

- Logo placement as a Contributing Sponsor on website and event posters

Golf Outing (value: \$640): 1 Foursome

- Signage at the event and on website as a Contributing Sponsor; Logo placement on event web page

- County-wide Investment Sponsor \$8,000
Cultivating Sponsor \$6,500
Platinum Sponsor \$5,000
Silver Sponsor \$3,000
Contributing Sponsor \$1,000



PLEASE NOTE: Annual Celebration Full page size 4 1/4 X 7 1/4 . Include camera-ready copy and company logo. Please email jpeg, pdf, gif ads to Melanie at melanie.mclaurin@uwguc.org.

DEADLINE FOR JOURNAL AD SUBMISSIONS: MONDAY, JUNE 3, 2019

CONTACT INFORMATION

Contact Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

Enclosed is my check made payable to United Way of Greater Union County in the amount of: \$ _____

Please charge \$ _____ to my [] Visa [] MasterCard [] Amex

Card # _____ Exp. Date: _____

Signature: _____

For information, contact Melanie McLaurin at 908.353.7171, ext. 104 • Fax: 908.353.6310• E-mail: melanie.mclaurin@uwguc.org.

United Way of Greater Union County · 33 W. Grand Street, Elizabeth, NJ 07202

All contributions are tax deductible to the extent allowed by law.

THANK YOU FOR YOUR SUPPORT!