

# MEDIA KIT



About Us



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## About Us

Connecting people with services that impact their lives, **United Way of Greater Union County** envisions a community where all children and families achieve their highest potential through education, income stability, health and family strengthening.

## Our Mission

Our mission is to improve lives and build strong communities by uniting individuals and organizations with the will, passion, expertise, and resources needed to solve problems.

## Our Commitment

Our commitment is to changing the odds so that all children and their families, regardless of their circumstances, have the same chance to succeed in school and in life.



[On the Ground](#)



**Maximizing and leveraging all available resources through our community resource network.** Taking a holistic approach, we partner with **34** Union County based nonprofit agencies to solve social issues effecting children and families in education, income stability and health to create positive outcomes in the community.



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# Focusing on Families

Our Family Strengthening Network is comprised of our public–private partnership with businesses, government, schools, faith-based and non-profit organizations and foundations. Within that network we also oversee **4** Family Success Centers. Since its inception in 2008, we have served over **10,000** families combined.

## In 2017, we provided

**250** families with life-skills training



**580** adults with employment services



**900** families with crisis intervention services



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# Leading the Charge

[uwguc.org](http://uwguc.org)

## Meeting Union County residents where they are.

Creating innovative ways to provide on the ground direct services to needy children and families.

Leads a coalition consisting of Plainfield's Health Department, the school district, faith based agencies and key stake holders for residents to have access to services and creating awareness on healthy lifestyles.



Between 2017-2018, provided **242** youth with career and workforce services through the Youth Employment Pathways Program.

Leads an advisory council consisting of Plainfield's Parks & Recreation and Senior Center, Department of Aging and the Housing Authority that helps seniors independently age in place.



Providing family support and prevention services to families with children who are struggling with health challenges and/or educational obstacles and families who need emergency financial assistance.

Provides direct family support services in parenting and leadership skills, training, and child-parent activities to Hillside children and families.

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# In the Community

## Engagement Efforts



**Stuff the Bus:** Mobilizing volunteers and key stakeholders to provide children with the necessary tools to succeed in school. (Here, Assemblywoman Annette Quijano hands a backpack filled with school supplies to a child.)

[Learn More](#)



**Season of Caring:** Working with the community to donate gifts to children for the holiday season. (Mayor of Elizabeth, Chris Bollwage gives a child gifts)

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## Fundraising Events



**Annual Golf Outing:** Partnering with companies like FedEx to raise funds to support United Way programs and services.

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**Annual Celebration:** Honoring community leaders, companies and volunteers who share in our mission of improving lives and building strong communities.

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## Initiatives

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### Youth Employment Pathways Program

[Partnering Consortium Joins Forces to Build Confidence in Youth](#)

[United Way Partners with Freeholder Board to Provide 200 Summer Jobs for Youth](#)

[WIO'S YEPP Expands to Include School District](#)

[Job Readiness Workshop Teaches Youth Problem Solving Skills](#)

[Youth Spotlight](#)

### Healthy Plainfield

[New Jersey Health Initiative](#)

[Community Empowerment Expo/ Health & Job Fair](#)

[United Way and the New Jersey Health Initiative](#)

### Lifelong Plainfield

[United Way Receives Grant to Develop Age Friendly Community](#)

[Healthy Event to Designate Plainfield as Age-Friendly Community](#)

[Seniors-Living Healthy' Event Kicked Off Lifelong Plainfield Initiative](#)

## CEO

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[Extending Family Services to Government Workers Affected by the Shutdown](#)

[Repairing the Social Safety Net](#)

[Click here to view our We Are United video](#)

## Other

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[United Way's Summer Camp Initiative](#)

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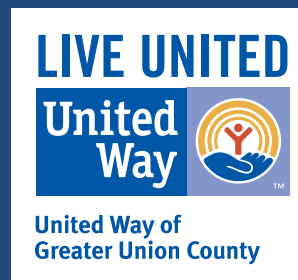
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